

## **Project CRO Announcement / Zoom Call - Nov. 5th @ 7:00 PM**

Referees

Hope this message finds you well. I am very excited to finally get a date on the books to make that major announcement I have been teasing for a month now! **November 5th @ 7:00 PM on Zoom**. We are going to be extending our Charlotte based referee program and developing a statewide branch of CRO called the Carolina Referee Organization (CRO). We are extremely excited to announce this new venture and look forward to detailing the many ways it can and will impact the future of referees statewide. We look forward to seeing you on November 5th @ 7:00 PM for our Zoom Announcement.

### **CRO Announcement - November 5th @ 7:00 PM**

Zoom Meeting Link - <https://us02web.zoom.us/j/84549598311?pwd=MURkdERrb1FNN0lueWpublEYTkISQT09>

Passcode: CROReferee / Meeting ID: 845 4959 8311

### **Zoom Call Sign-Up Form -**

[https://docs.google.com/forms/d/e/1FAIpQLSevTHMEmlWB2Civ1i4OjBRf8tPPTZokjw7nl48jnU7oc3FsnA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSevTHMEmlWB2Civ1i4OjBRf8tPPTZokjw7nl48jnU7oc3FsnA/viewform?usp=sf_link)

\*\*So that we can ensure the size of the call service we are using is large enough to accommodate the group, sign up for the call through the form above. Those who do not sign up may not be directly notified if anything about the call changes.

So that you are not flying blind into the conference call on November 5th, below I have provided the premise from which we will be working. There is significant benefit to be gained from each referee organization we participate in, whether it be NCSRA, USYS, US Soccer, NCHSAA, NISOA, TISOA, PRO and others. Each of those organizations do some spectacular work within their own communities throughout the year to create and build referee programs specific to their own needs. However, at a certain point within each referee's journey, many find that because of the many different directions they are pulled, it can be difficult to maintain focus and some even get lost in the fray or step away completely with so many choices and options in front of them. Many referees may not know the work and time it takes to achieve and then maintain their goals. Additionally, many may not have the resources available to them because of a lack of connections or centralized information. The Carolina Referee Organization (CRO) aims to create a neutral and collective group of referees, administrators, assessors and advisors that are working together to help each other achieve goals, formulate progression pathways, identify progressing referees, celebrate each other's milestones and find joy within the decisions we make along the way. CRO is not directly affiliated with any one single organization, but we are connected and plugged in to all of them! The Carolina Referee Organization (CRO) will act as the banner and centralized hub for referees to pool resources, information and provide a positive environment from which to grow and develop. The benefits to this type of structure are endless and through that framework we will develop a statewide referee community and network that truly focuses on the progression and support of referees above all else. The specific ways we plan to do this will be detailed in the November 5th call.

This email has gone out to those who may have participated in the following programs over the past 10 months (DA / MLS Next / UPSL / WPSL / PDL) which means someone you may know may not have received this email and would have liked to. If you know of someone who has a positive attitude and an interest in advancing as a referee, feel free to invite them to participate in the call to learn more about the Carolina Referee Organization and how this organization can help them work through the various referee pathways and towards their goals. We look forward to seeing you on the call!

Sincerely

Kevin Broadley

NCSRA Assignor # (162)

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